

## **Privacy Policy**

**Last Updated:** February 6, 2026

This Privacy Policy describes how **Senior Benefits Advisor**, operating as a DBA of **Life and Mortgage Insurance LLC** (“Company,” “we,” “us,” or “our”), collects, uses, and protects your personal information when you visit our website, submit information, or communicate with us.

### **1. Information We Collect**

We may collect personal information that you voluntarily provide, including but not limited to name, phone number, email address, age or date of birth (when relevant to insurance inquiries), and any information you submit through forms or communications.

### **2. How We Use Your Information**

We use the information we collect to respond to your request for contact or information, attempt to contact you regarding insurance-related inquiries, schedule appointments or follow up on requests, communicate with you by phone, text message, or email when you have consented, and provide customer service and support. We do not use your information for mass marketing text campaigns.

### **3. SMS Text Messaging Privacy**

If you provide your mobile phone number and consent to receive text messages, please note that SMS messages are sent only in response to your request for contact or information. Messages are limited to attempts to contact you, appointment scheduling, follow-up messages, or responses to your inquiry. Message frequency may vary. Message and data rates may apply depending on your mobile carrier. You may opt out of SMS communications at any time by replying STOP or QUIT to any message. You may request assistance by replying HELP or by contacting us directly. We do not sell, rent, or share your mobile phone number with third parties for their marketing purposes.

### **4. Sharing of Information**

We may share your information only as necessary to connect you with licensed insurance agents, submit information to insurance carriers for quotes or applications with your permission, or comply with legal or regulatory requirements. We do not sell your personal information. **We do not sell, rent, or share phone numbers with third parties for marketing or promotional purposes.**

### **5. Data Security**

We implement reasonable administrative, technical, and physical safeguards designed to protect your personal information. However, no method of transmission over the internet or electronic storage is completely secure.

### **6. Your Choices**

You may opt out of text messages at any time by replying STOP or QUIT, request to update or correct your information, or request that we limit or stop communications. To exercise these choices, please contact us using the information below.

### **7. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. Updates will be posted on this page with a revised effective date. Continued use of our website constitutes acceptance of the updated policy.

**8. Contact Us**

Senior Benefits Advisor

DBA of Life and Mortgage Insurance LLC

Email: [jtaylorlifegroup@gmail.com](mailto:jtaylorlifegroup@gmail.com)